

Intro: Hi my name is Robert, I work with MichroTech Commercial Energy Solutions.

Body: I noticed that you have (Insert Property Info) that must use a ton of utilities every month. **Do you know how much you spend on average for utilities?**

We have a zero cost program that eliminates waste within your current utility usage. Our technology would allow you not only to save on utility costs, but control your operational assets from any device while having alarms and reminders, and the ability to preempt equipment failures, all while extending equipment life. We guarantee a certain minimum percentage of overall savings, but our average achieved savings is between 20% and 40%.

Close: I'd be happy to send you an email* explaining the many benefits your operation will derive from our zero cost energy program. What is your contact information?

***Email:** We will supply you with a template email containing a list of requirements in order to qualify for the survey. Upon approval, we will reach out directly to schedule the initial engineering assessment meeting.