

# ZERO COST ENERGY SAVINGS PROGRAMS

## Unlocking Cash Flow for Your Business



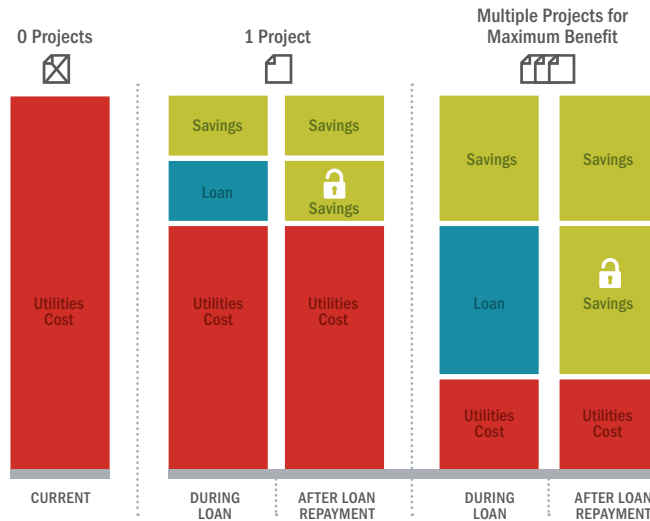
Do you want your business to grow while reducing expenses?

Whether it's energy-efficient lighting, or a top-to-bottom overhaul, energy efficiency upgrades can help your business more than offset rising utility costs. Our Program is designed to help your company add money to the bottom line with zero capital outlay.

**TIME IS MONEY.** You're wasting energy and money every second that you wait to act on the potential savings that could be experienced with a MichroTech Utility Program.



## UNLOCK CASH FLOW



## DID YOU KNOW?

**20-30%** IS THE AVERAGE ENERGY SAVINGS FROM A WHOLE BUILDING RETROFIT

AN AVERAGE OF **30%** OF ENERGY CONSUMED IN COMMERCIAL BUILDINGS IS WASTED



## ENERGY EFFICIENCY UPGRADE BENEFITS

BUILDING VALUE



OVERALL BUILDING QUALITY



INCREASE CAPACITY



REINVEST DOLLARS SAVED



COMFORT



CONDITIONS QUALITY (example: lighting)



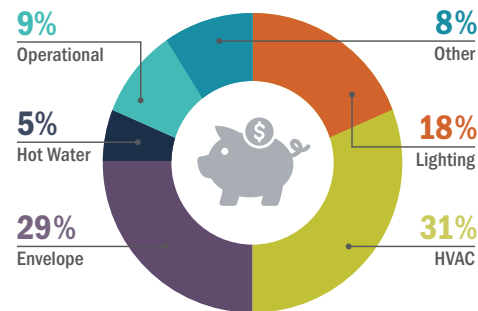
REDUCE MAINTENANCE



PRODUCTIVITY



## ENERGY SAVINGS OPPORTUNITIES BY CATEGORY



POOR CASH FLOW IS ONE OF THE BIGGEST REASONS BUSINESSES FAIL



ENERGY EFFICIENCY IS THE SINGLE LARGEST WAY TO ELIMINATE WASTE, REDUCE EMISSIONS, AND SAVE MONEY